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"THE MAGAZINE THAT STARTED FOLKS LAUGHING AGAIN"

JANUARY 1968 NUMBER 66

CRACKED

ROBERT C. SPROUL *publisher and editor*
CHARLES FOSTER *production*
JOHN SEVERIN, CHARLIE RODRIGUES, DON OREHEK, JOHNNY LANGTON, BILL McCARTNEY, VIC MARTIN, TONY TALLARICO *artists*
GEORGE GLADIR, WARD DENNY, JOE KIERNAN, ARNOLD SANDERS, JAMES YOUNG *writers*
ARLENE NEWMAN *proofreader*
SYLVESTER P. SMYTHE *janitor*

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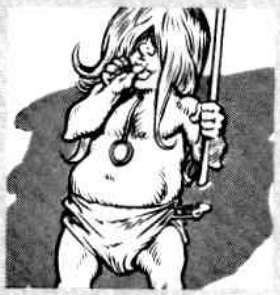
WHAT'S UP FRONT—Our Cover

Our famous janitor, SYLVESTER P. SMYTHE, turned SWAMI! He says that his "LOOK INTO THE FUTURE" has produced the following predictions . . . A little, old lady from Albuquerque will be the first person on the Moon. Lawrence Welk will join the Monkees. The 10:15 bus will get in on time. Dean Martin will go on the wagon. Modern science puts a stop to phone calls when you're in the shower. CRACKED Magazine breaks all sales records . . . This all sounds a little FISHY to us, SYLVESTER. Maybe you'd better take another look!

SUPER-SIZE CIGARETTES

A LOOK AT HAPPENINGS

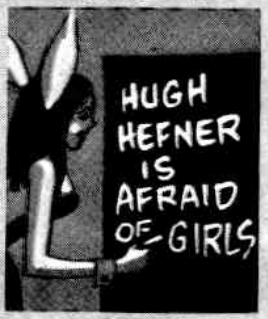
TV SPACE TREND



LIFE'S DROPOUTS

WORK SLOWDOWNS

WHEN IT ALL STARTED



GRAFFITI

GRAPHIC SPEECH

LETTERS

Dear Swing Things:

Do you CRACKED people hold annual office picnics? If so, where are they held? I bet they must be a ball!

Lisa Fleetwood
Wilmington, Del.

Yes, every year we hold our picnic in a deserted swamp in Fleasknees, ... Here's a pic of our gang playing a fast game of "king-of-the-hill." The next day, three artists had to learn how to draw with their left hands.

Dear Sirs:

I come alive when I read CRACKED. It always contains more laughs on every page than any other magazine in its field. You should publish CRACKED every week. I promise that if you do, I'll buy it. So long for now, and keep the world laughing.

Harry Monahan
Forest Park, Ill.

We'd like to publish CRACKED weekly, but our writers and artists say that they wouldn't get any sleep. They claim that if they went home late at night, all the park benches would be taken.

Dear Crazy Clods:

I built the Gorkel bird house (October issue), and now I have so many Gorkel birds in my backyard that I can't take a step without falling over one of them! What can I do?

Lenore Grafton
Muskegon, Mich.

Throw bread crumbs in your neighbor's backyard, and let HIM worry about those mighty Gorkels!

Dear Joke Folks:

Congratulations on publishing a kooky magazine. It's got all the rest beat by a country mile.

Donald Taber
Bogota, N.J.

A country mile? Is that 5,280 duck feet?

Dear CRACKED Clowns:

Having nothing better to do (I was home with a cold), I took the "CRACKED Driving Test" (October). And you know what happened? I failed! Now my father won't let me use the family car. All I have to say is that you guys are a bunch of dirty, no-good jerks.

Gerry Fleming
Boston, Mass.

That's nothing! We took the test, too, and Hertz won't put us in the driver's seat now!

Dear Sirs:

The October issue of CRACKED Magazine had me flipping my everloving cool. The following articles had me rolling on the floor: "Would Columbus Have Discovered America, Etc.?", "Specialized Trading Stamp Catalogs" and "Air (Cough-Cough) Pollution." I have an idea that one of your artists could really have fun drawing. Do a story on today's girls' bathing suits. It'd be very funny.

Louis Swiedler
San Diego, Calif.

Thanks for the nice letter, Louis. As for an article on girls' bathing suits, we don't think there's much there!

Dear CRACKED:

Do you have to be nuts to work for your magazine? Don't say "No, but it helps!" I've heard that gag before.

Steve Huntley
San Francisco, Calif.

Hmmm! How about "No, but you'll have to draw with crayons because you don't have anything sharp here?"

Dear Editors:

Please do me a big favor. Give your CRACKED janitor, Sylvester P. Smythe, a raise. I hate to see him wearing the same overalls all the time. He looks like he could use the money.

Johnny Collins
Knoxville, Tenn.

Sylvester P. Smythe got a raise last month. As for his overalls, he just likes to wear them. In fact, his bedroom closet contains 107 pairs! He has evening overalls, sports overalls and even horseback riding overalls. Why, two years ago, he made the "Ten Best-Dressed Janitors List."

CRACKED SUBSCRIPTIONS

108 SO. FRANKLIN AVENUE
VALLEY STREAM, N.Y. 11580

HERE'S MY TWO DOLLARS. Please put me on your subscription list real fast. I want lots of large laughs!

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Address.....

City..... State..... Zip.....

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JOIN THE FUN PARADE!

Subscribe to CRACKED today, and get your swinging share of the big laughs. Send us $2.00, and we'll deliver eight, nut-filled issues of CRACKED to your house. Remember, CRACKED Magazine always gives you more mirth per page, issue after zany issue! LAUGH IT UP!

A FUNNY thing HAPPENED TO ME ON the WAY TO THE HAPPENING

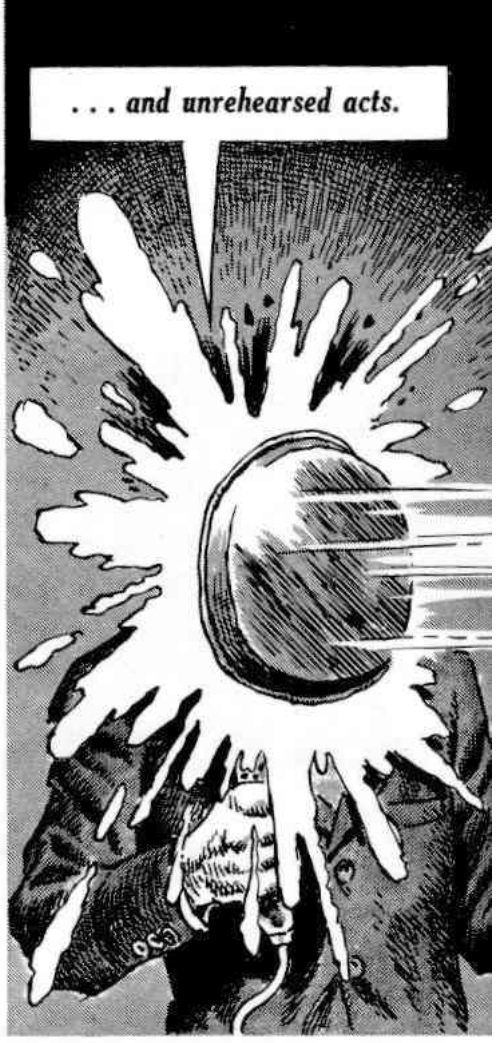
A new phenomenon called "happenings" has become the new craze of the "in" crowd; so in the true tradition of pioneering journalism, CRACKED Magazine takes you underground for a look at "happenings" . . .

O·O·SEVERIN

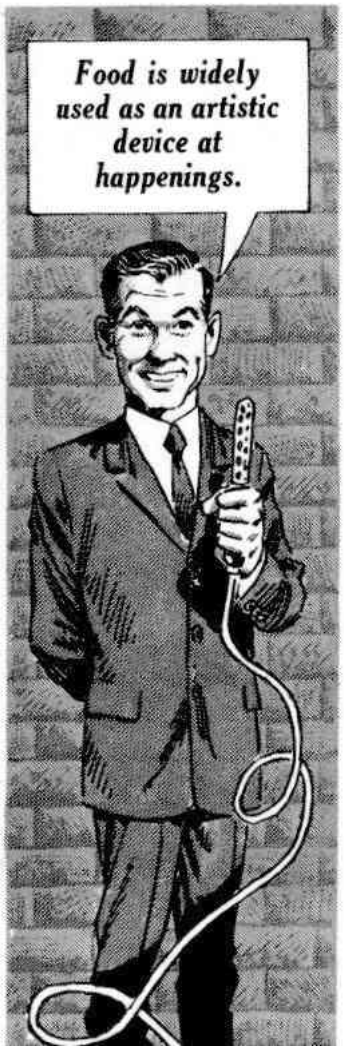
Is that one of your own compositions?
BRIDEY MURPHEY LIVES
What composition!? I told my manager that unless he got the piano tuned, I'd just get frightfully angry!
ACTUALLY DEAN MARTIN DRINKS CIVACTINE
Happenings take many forms. What's this called, Dean? A self-portrait?
What are you doing in my bathroom?
I'm conducting a CRACKED tour of happenings. This is pretty far-out—taking a bath in booze!
ANDREW WYETH PAINTS BY NUMBER
Doesn't everybody?
Here we are at Yankee Stadium, and we're witnessing a wild happening!
KRASH!
I told CBS to keep you Madison Avenue guys out of the dugout!
REALITY IS A CRUTCH
Sorry. I thought this was a happening. Besides, I work for NBC.
Welcome to Shea Stadium where every game's a happening!
I got it!
I got it!

my name is Geo. L. i steal
DEATH IS NATURE'S WAY OF TELLING YOU TO SLOW DOWN
You fellows looking for this?

THE WORLD IS ROOLED BY DOPS
This is some assignment! That's what I get for working for CRACKED. Folks, happenings are spontaneous . . .
The CAPT. KANGAROO Chow IS Fixed
feed Twiggy
CANCER CURES SMOKING


. . . and unrehearsed acts.

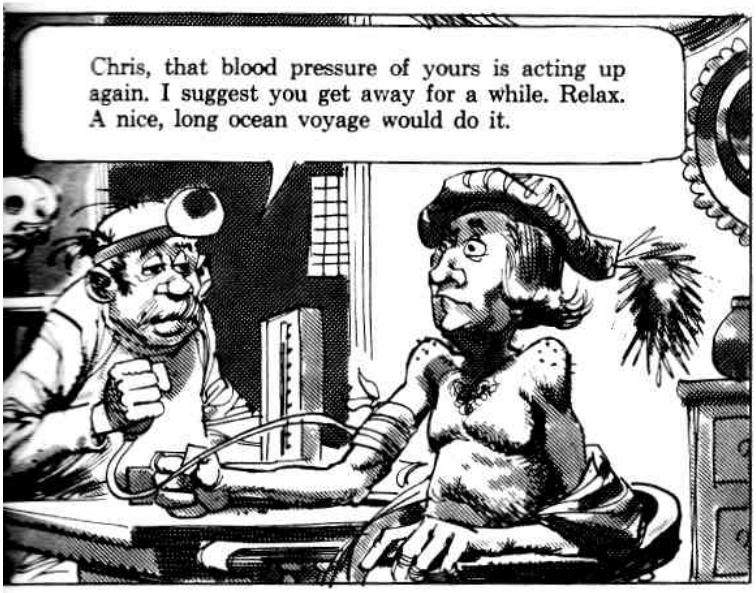
Jackie, I didn't know you were having a happening!
Happening? We are rehearsing for my show. Okay, fellows, take it from the top!

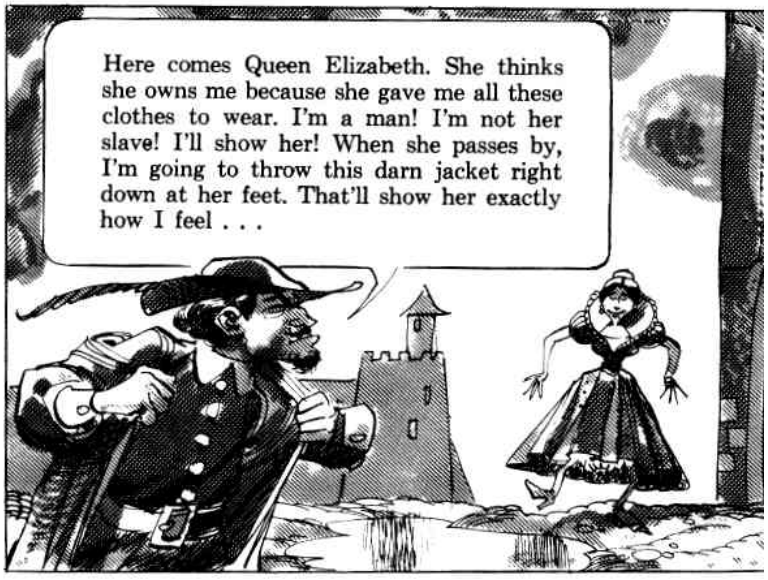

Food is widely used as an artistic device at happenings.

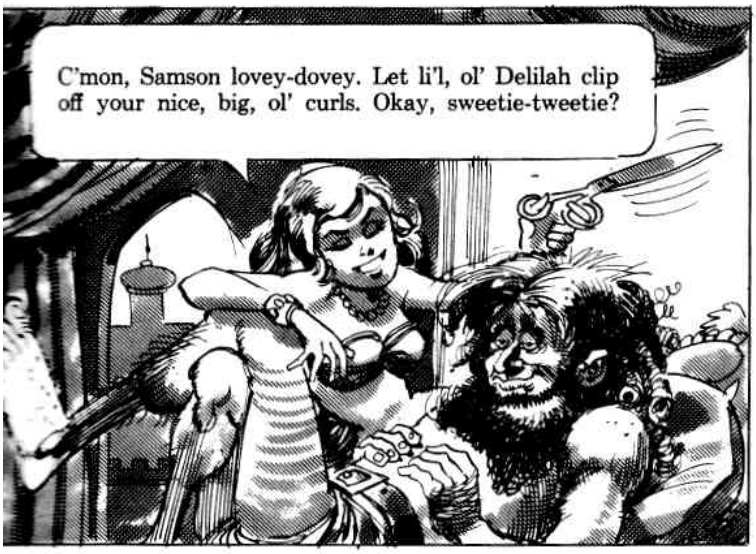
Here is a prime example of the use of food to express a psychedelic experience. Notice the different textures the artist created.
Help Busea stamp out Volkswagons
Are you some kind of nut? I'm a bus boy and I tripped. Don't just stand there —call a lawyer!

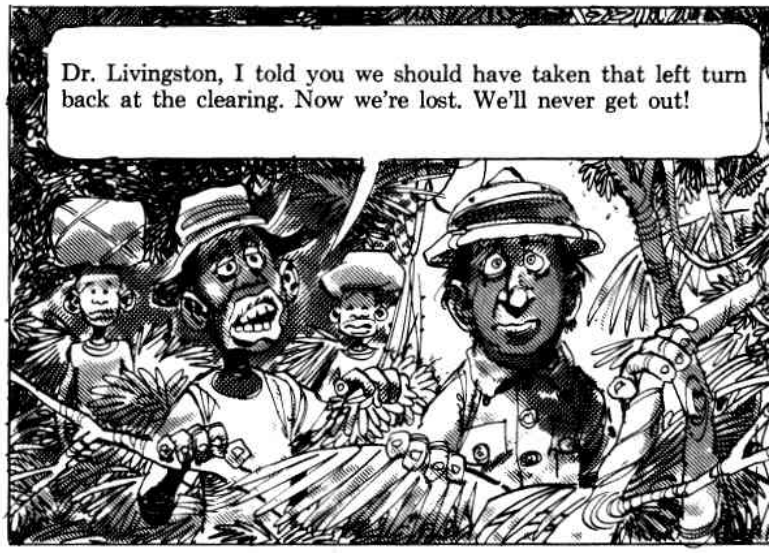
In addition to food, commonplace objects play an important part in the art of a happening. Now take this weird umbrella stand . . .
CAUTION: BREATHING MAY BE HAZARDOUS TO YOUR HEALTH
'Oo you callin' han umbrella stand? Me noime his Branchy hand O'im the top model hin 'Er Majesty's Empire, Oi ham!
WAK! WAK! WAK!
Sorry!
LIFE IN THE RAW SENSATIONAL "THE BIRTH OF A NATION" BANNED IN RICHMOND!
ADULTS ONLY
Notice the glee with which these artists work!
Get away from that car! What a town! Even a police car ain't safe!
Wow! Looks like we just missed seeing a sensational happening!
STAMP OUT MENTAL HEALTH!
No, we just finished putting together the latest issue of CRACKED!
CRACKED

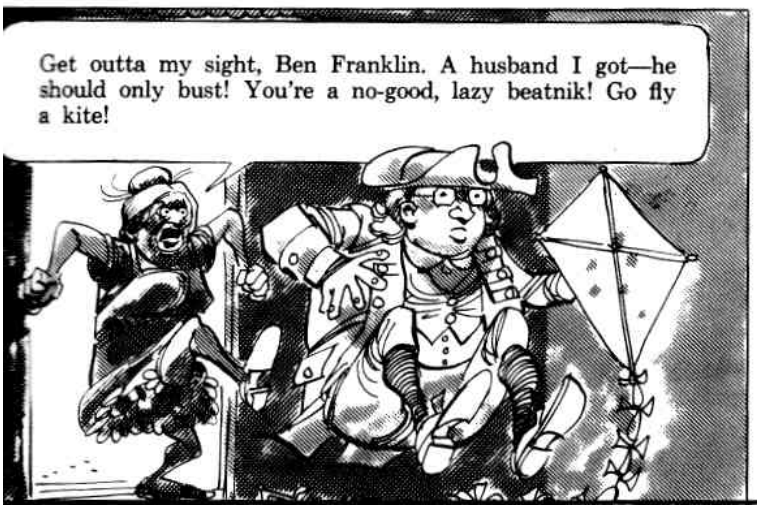
CRACKED TAKES YOU BACK TO WHEN IT ALL STARTED!

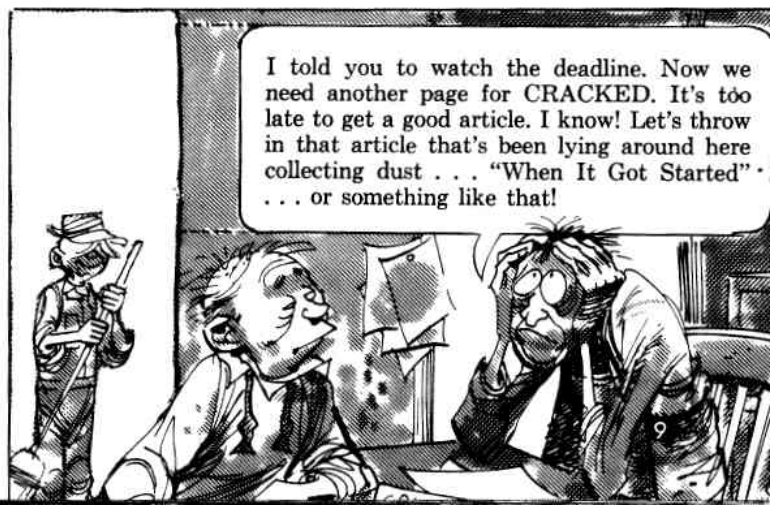








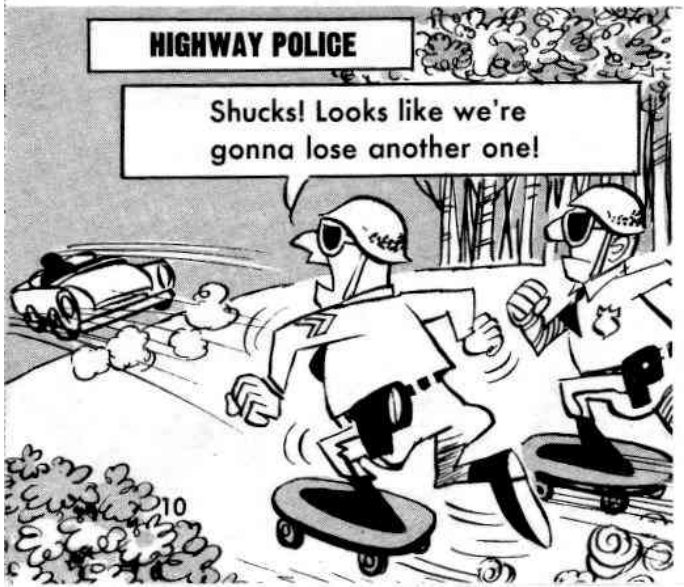




GO-GO, NO; SLOW-SLOW, SI SECTION:

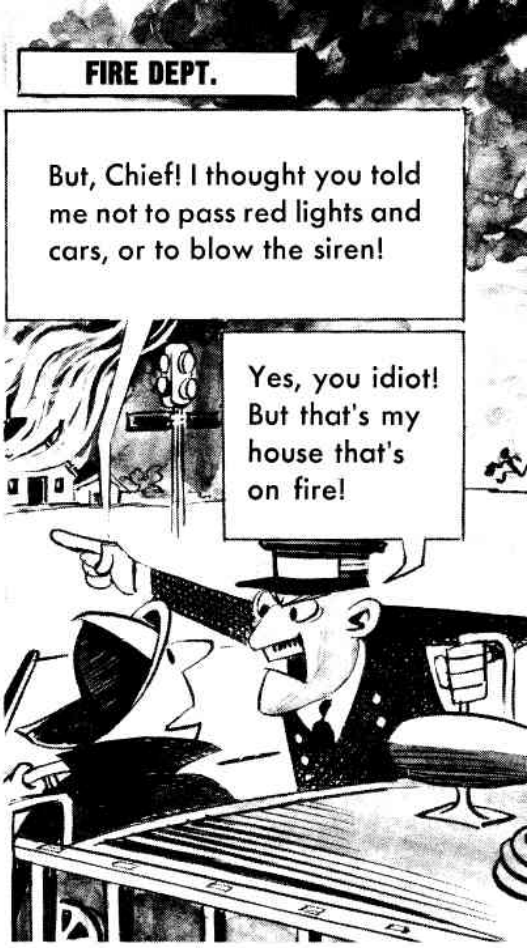
It has long been assumed that many types of civil service and government jobs were immune to strikes because of the nature of the jobs. But recently, as a result of salary disputes, the fire departments in New York

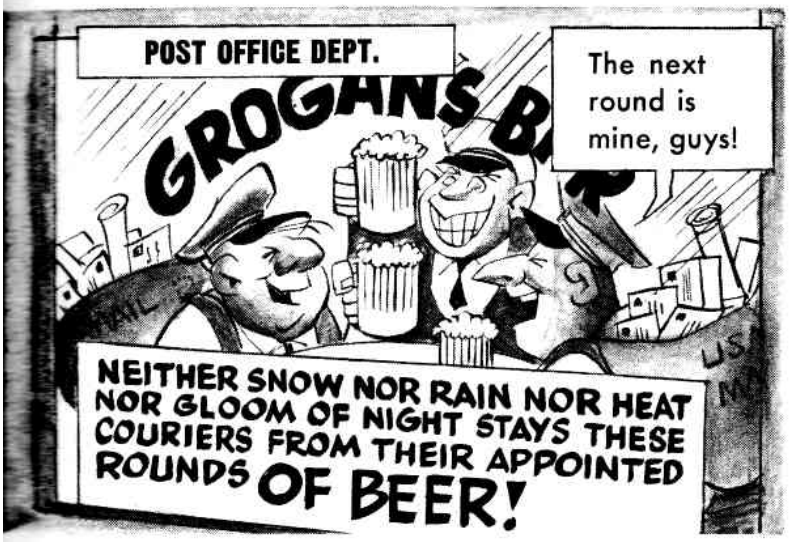
WHAT MIGHT HAPPEN IF ALL CIVIL SERVICE & FEDERAL EMPLOYEES RESORTED TO

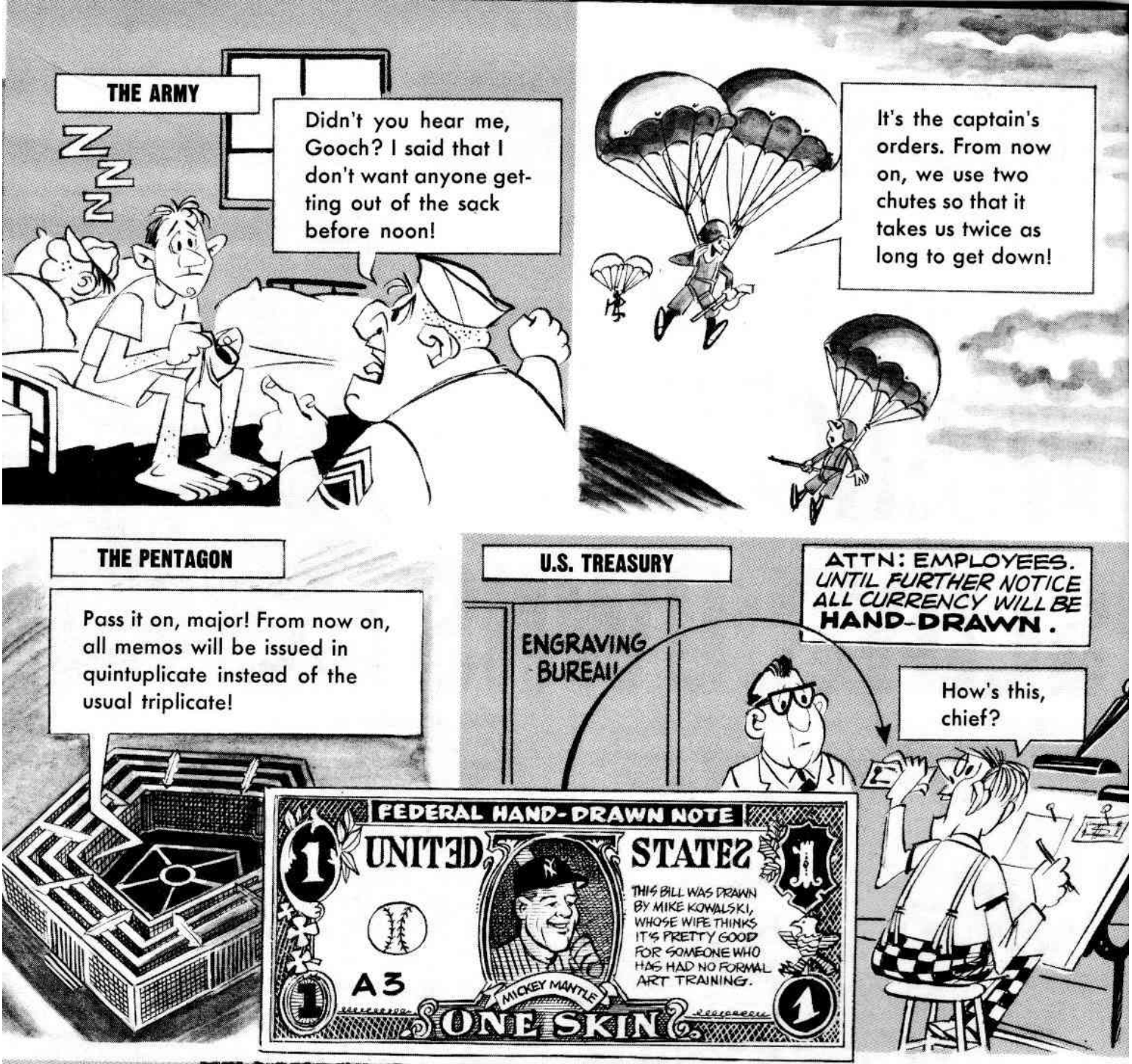


City and Kansas City resorted to work slowdowns. This got us to thinking at CRACKED, forcing us to interrupt our own unintentional work slowdown, and resulted in this article on . . .

WORK SLOWDOWNS






THE ARMY
Zzz
Didn't you hear me, Gooch? I said that I don't want anyone getting out of the sack before noon!
It's the captain's orders. From now on, we use two chutes so that it takes us twice as long to get down!

THE PENTAGON
Pass it on, major! From now on, all memos will be issued in quintuplicate instead of the usual triplicate!
U.S. TREASURY
ENGRAVING BUREAU
ATTN: EMPLOYEES. UNTIL FURTHER NOTICE ALL CURRENCY WILL BE HAND-DRAWN.
How's this, chief?
FEDERAL HAND-DRAWN NOTE
UNITED STATES
THIS BILL WAS DRAWN BY MIKE KOWALSKI, WHOSE WIFE THINKS IT'S PRETTY GOOD FOR SOMEONE WHO HAS HAD NO FORMAL ART TRAINING.
A3
MICKEY MANTLE
ONE SKIN

THE WHITE HOUSE
DO NOT DISTURB
until I get that consarned raise.
L.B.J.

U.N.

UNITED NATIONS

CONFIDENTIAL MEMO

TO: ALL U.N. EMPLOYEES

FROM: U. THANT

SUBJECT: WORK SLOWDOWN

FELLOW WORKERS:

IN TURNING THE HANDLE OF A PENCIL SHARPENER, ALL U.N. DELEGATES ARE CAUTIONED NOT TO EXCEED THE SPEED OF THREE REVOLUTIONS PER MINUTE. ANY UNILATERAL DECISION TO CIRCUMVENT THIS REGULATION CAN ONLY LEAD TO A SITUATION FRAUGHT WITH ALARMING POSSIBILITIES.

SINCERELY YOURS,
U. THANT

U.N. SECRETARY GENERAL

THE COURTS

Will the prosecutor stop badgering the witness while he's trying to make his move?!

C.I.A.

We'll have to come back tomorrow. We mustn't exceed our quota of swiping more than one secret a day!

"КРАКЕД" ЭТО ГЛУПИЙ ЖУРНАЛ

F.B.I.

WANTED

EVENTUALLY BY THE F.B.I.

FOR MURDER, ARMED ROBBERY & LITTERING.
HAROLD "THE DUDE" AUSTER

IF YOU SEE THIS MAN, STOP BEING SUCH A BUSYBODY!

IF YOU MUST CONTACT OUR WASHINGTON OFFICE REGARDING THIS INDIVIDUAL, PLEASE SEND YOUR INQUIRIES BY THE SLOWEST FORM OF COMMUNICATIONS AVAILABLE.

AND WHAT IF THE PUBLIC STRUCK BACK IN KIND?

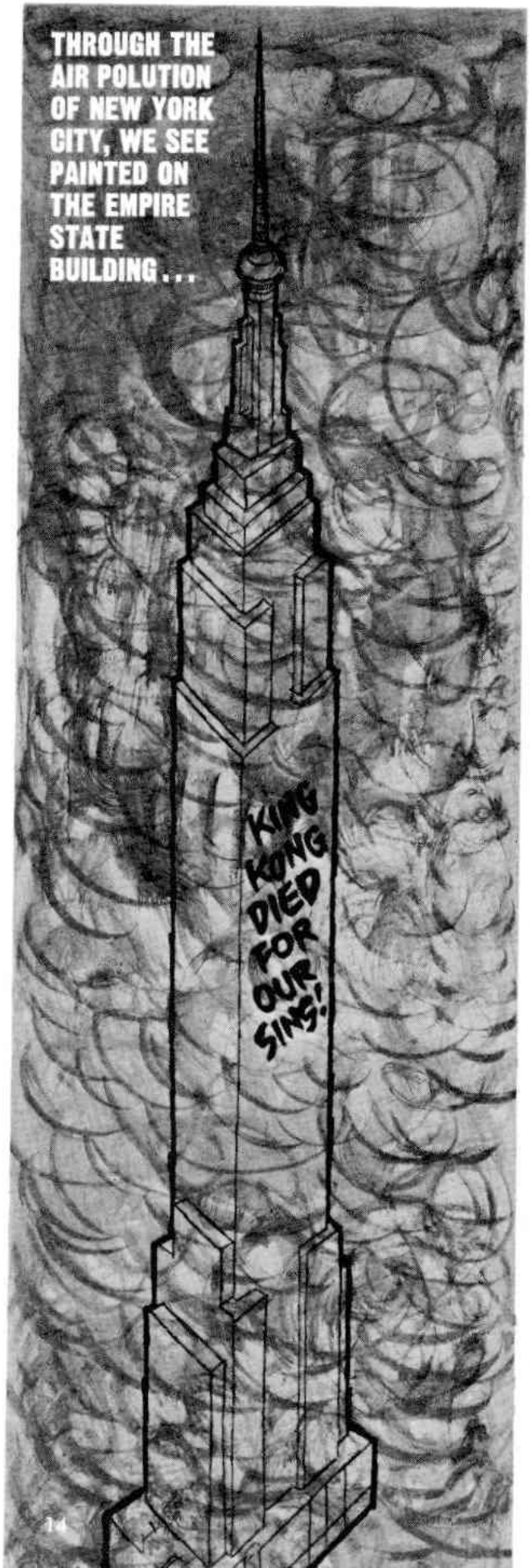
Sorry, but we're not buying any tickets to the Policeman's Ball until you capture "Machine Gun" McGurk!

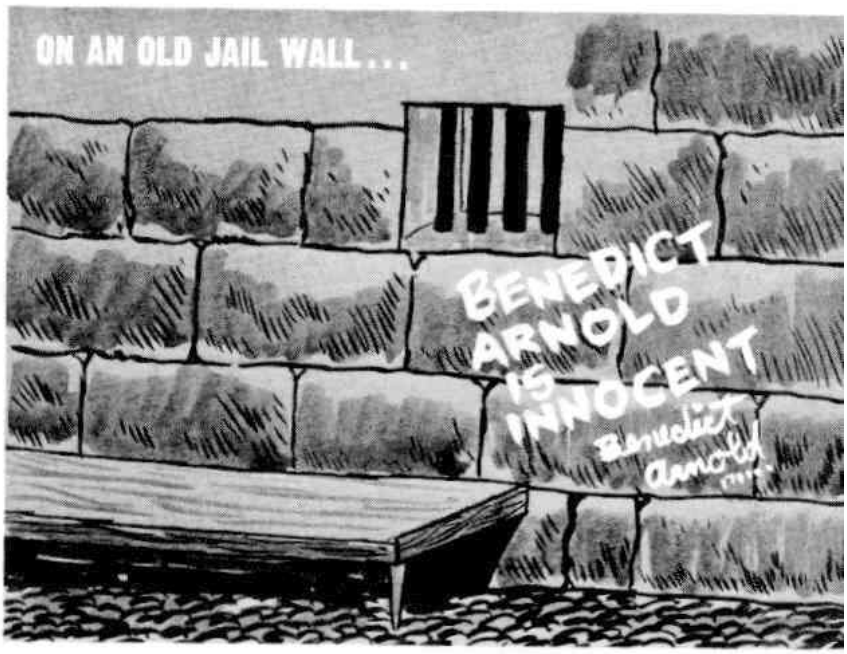
U.S. POSTAL WORKERS PAY WINDOW

There will be a delay in your PAY ENVELOPES until there is NO MORE DELAY in our mail.
U.S. TAXPAYERS

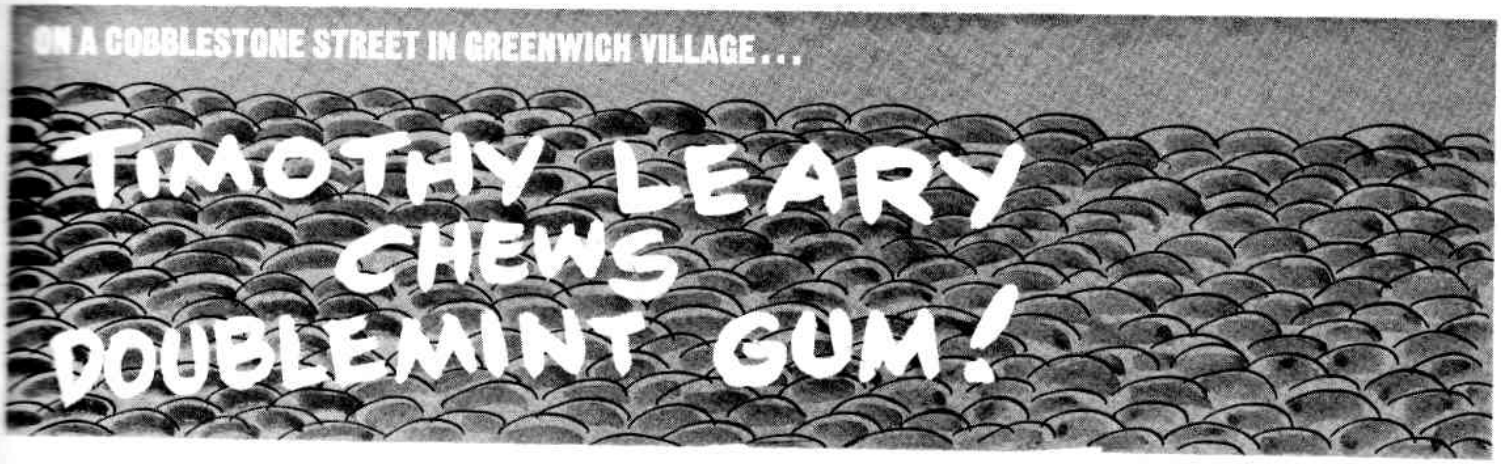
WALL-TO-WALL LAUGHS SECTION:

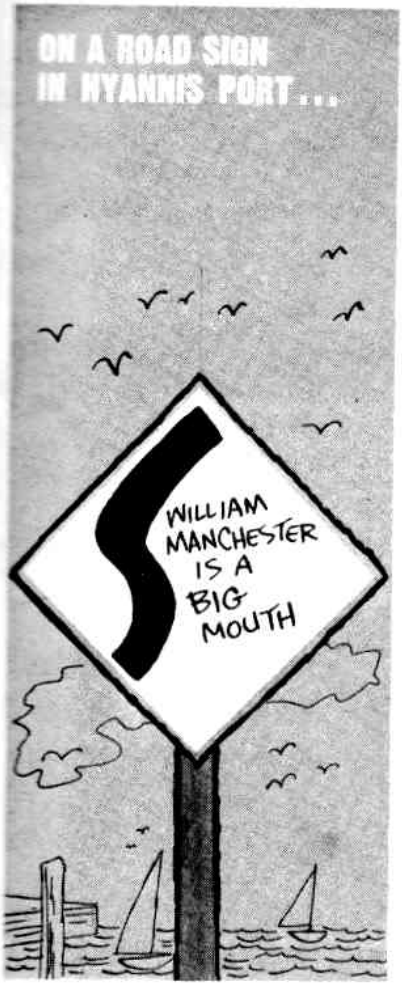
GRAFFITI*

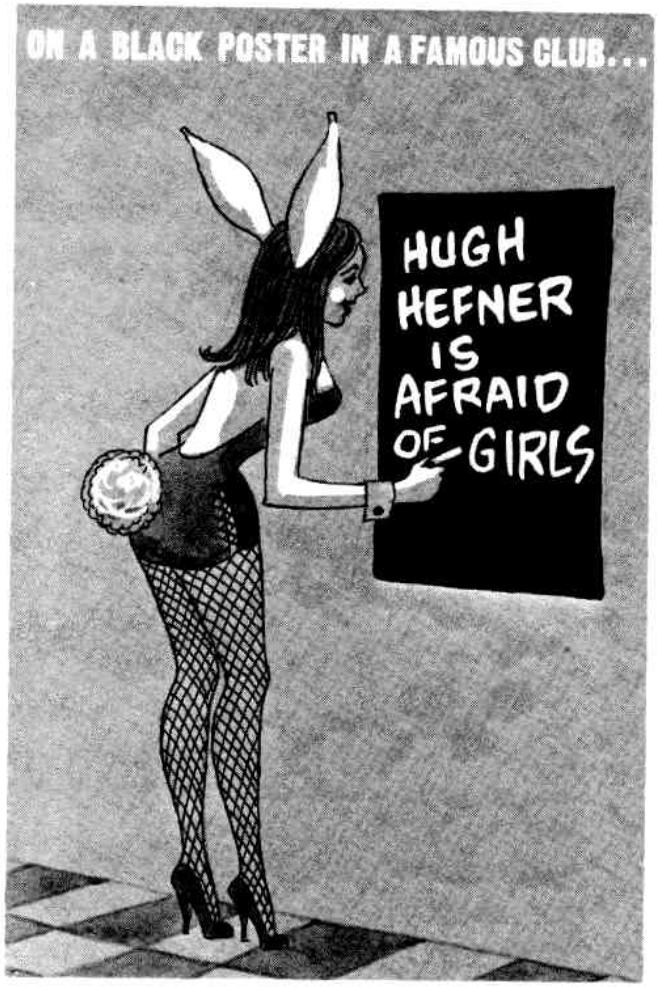


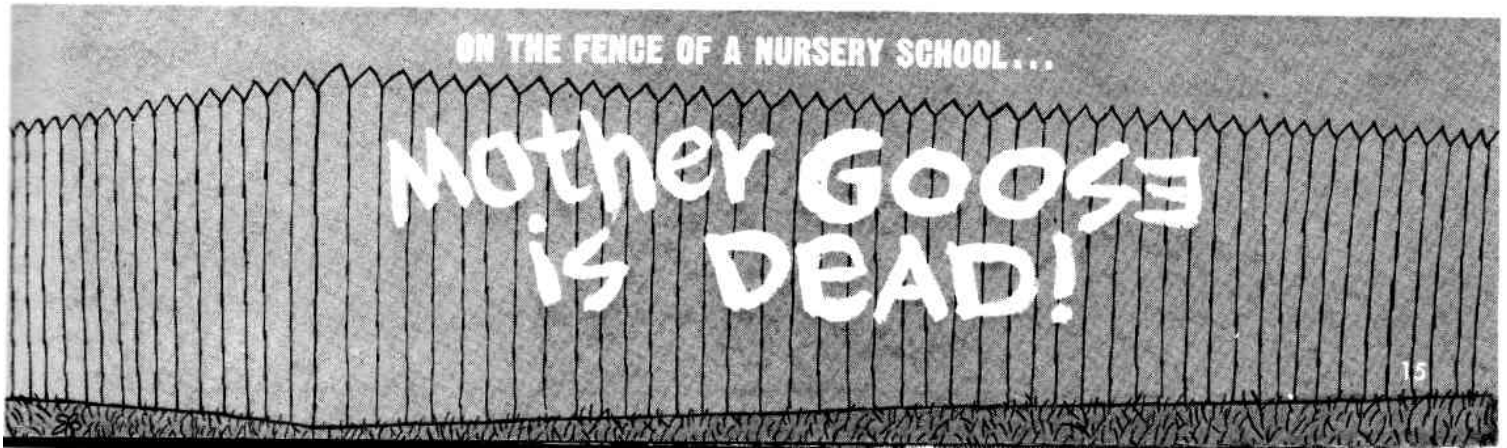


Webster defines *graffiti* as "ancient drawings or writing scratched on a wall or other surface." CRACKED proudly presents our intelligent readers with some marvelous examples of these literary masterpieces, which were collected by our own Sylvester P. Smythe . . .



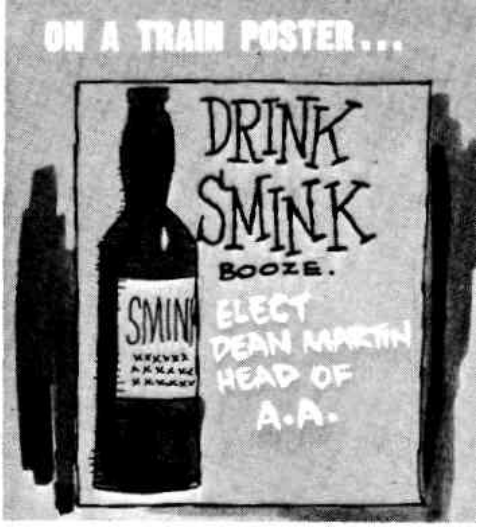


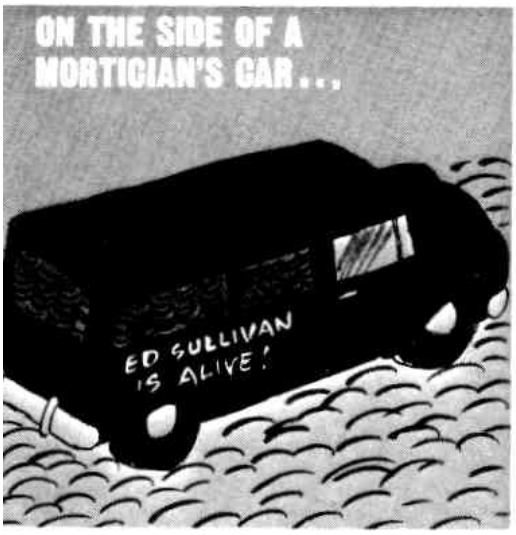




ON THE WALL OF A FAMOUS TEST KITCHEN...
THE JOLLY GREEN GIANT IS A MARTIAN

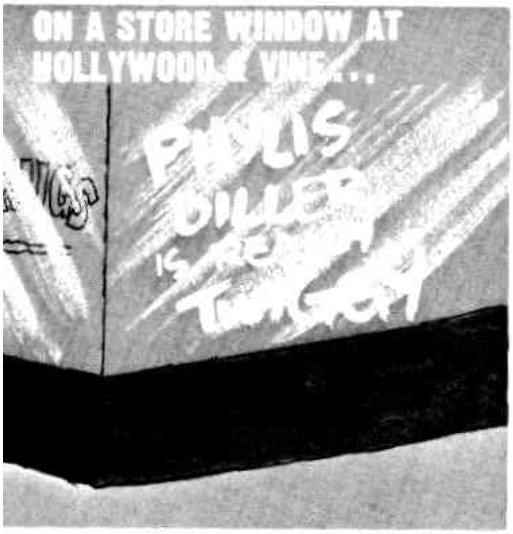
OUTSIDE A FAMOUS PUBLIC LIBRARY...
BURN YOUR LIBRARY CARD!


ON A TRAIN POSTER...
DRINK SMINK
BOOZE.
SMINK
ELECT DEAN MARTIN HEAD OF A.A.

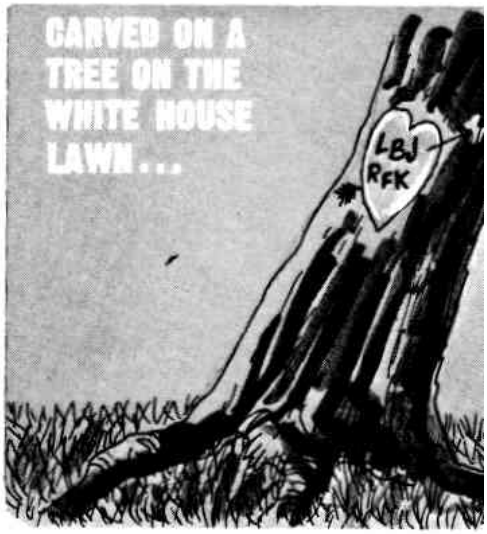

ON THE SIDE OF A MORTICIAN'S CAR...
ED SULLIVAN IS ALIVE!

ON A BUTTON WORN BY A DOG..
DID YOU MAKE YOUR CITY DIRTY TODAY?

ON A WALL OF THE JUSTICE BUILDING...
J.EDGAR HOOVER SLEEPS WITH A NIGHT-LITE ON..


ON A STORE WINDOW AT HOLLYWOOD & VINE...

ON A FAMOUS COMEDIAN'S BACK..
JACKY GLEASON DRINKS DIET BOOZE


CARVED ON A TREE ON THE WHITE HOUSE LAWN...
LBJ
RFK

ON THE CAPITOL DOME...
SENATOR DIRKSON WEARS A WIG!

ON THE SET OF "CLEOPATRA"
ELIZABETH TAYLOR SNORES

ON A REJECTION SLIP FROM OUR TRUE-BLUE EDITOR..
GRAFFITI IS DEAD!
R. SPROUL
EDITOR-PUBLISHER

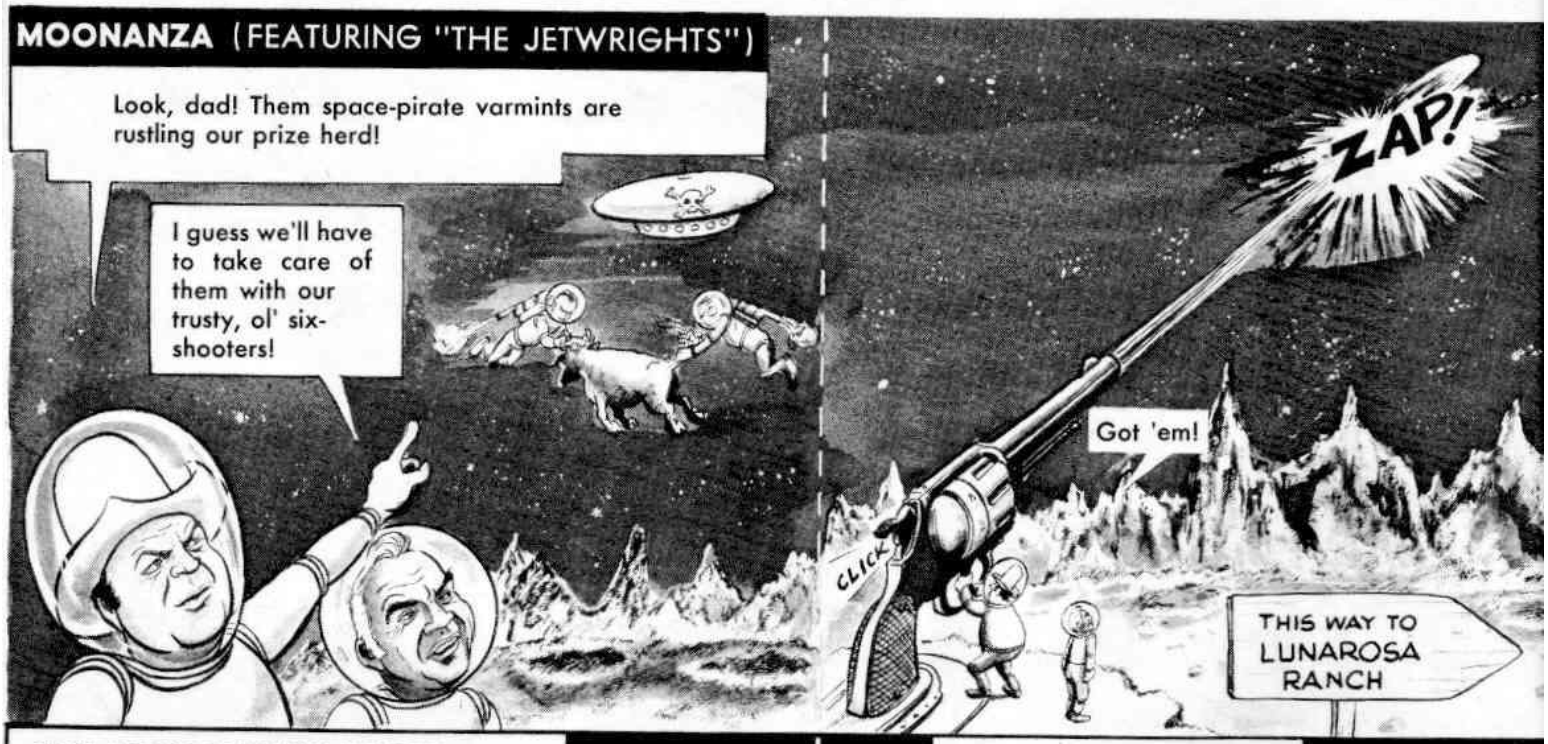
BIG TALK, LITTLE TALK SECTION:

THE CONFERENCE

ROCKET RACKET SECTION:

TV is out of this world in more ways than one, judging by the large number of space operas currently being aired. What's more, their popularity insures that more and more space programs are on the way. But where will TV get the ideas for new space shows from?

THE TELEVISION

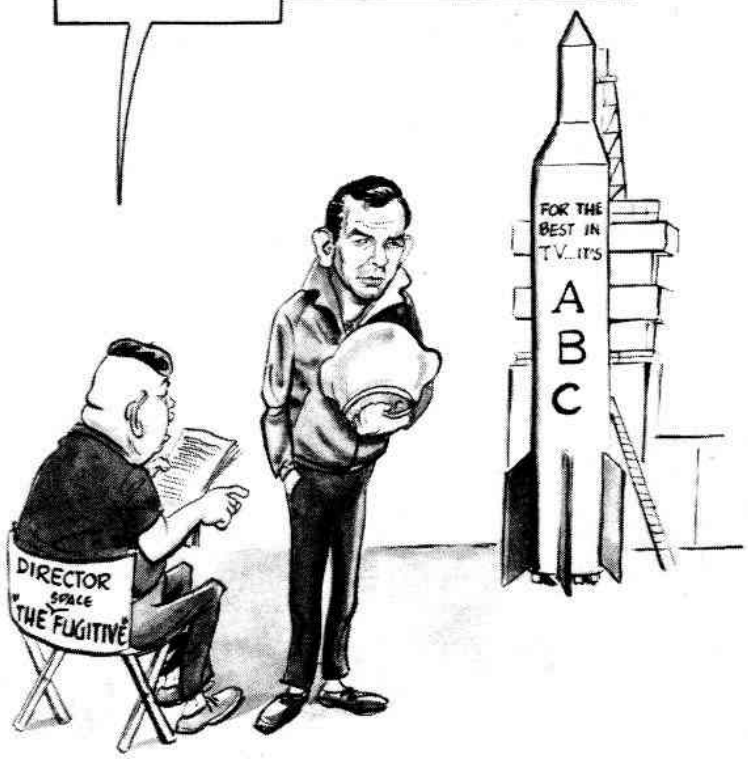


After all, there are just so many original ideas that TV can swipe (as witness the Monkees' imitation of the Beatles, the Fugitive's similarity to Les Miserables, etc.). CRACKED solves the problem by showing how with a slight modification, existing video progams can join . . .

SPACE TREND

THE SPACE FUGITIVE

The way I figure it, your show can run for fifty million more seasons . . . That's how many galaxies there are for you to run away to.



THE JACKIE GLEASON EXERCISE SHOW

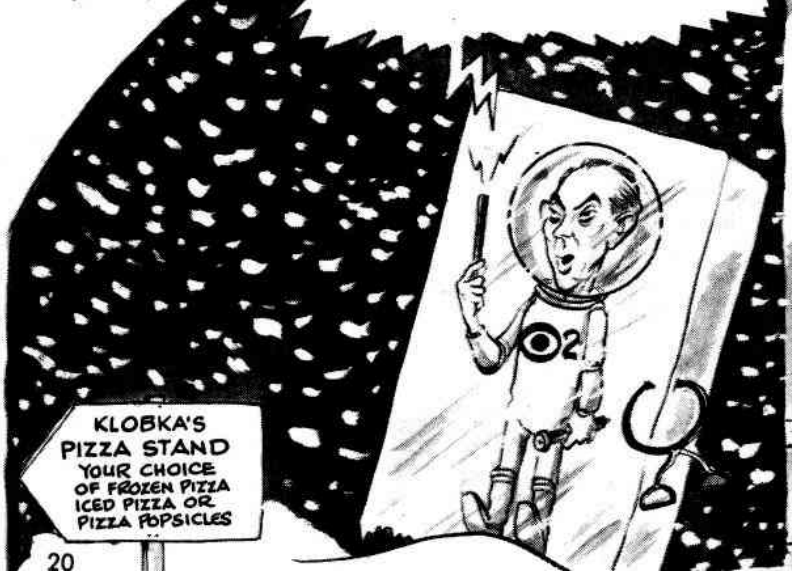
After our customary warm-up exercise of fifty, one-handed push-ups, I want you all to do a hundred, backward flips!

Of course, it helps if you can do it on the Moon where the pull of gravity is only one sixth of Earth's, and where svelte, I'il ol' me weighs only 60 lbs.

OUTER SPACE WEATHER REPORT

. . . And now, a report direct from Saturn! Take it away, Saturn!

We're in the midst of a tremendous heat wave here. For the third, straight day, the temperature has soared to a record-breaking minus 200°!



BLAST-OFF FOR YOUR LIFE

According to my findings, you have about a half year left to live!

What!? Ohmigoodness! I'd better get out of here at once and start enjoying what little time I have left.

Relax, son! A year here on Pluto is equivalent to 248 Earth years!

PAYTON'S ASTEROID

Hello, I'm Xzzblisk, publisher of the local newspaper here on Payton's Asteroid, the crossroads of the galaxy. We have all sorts of creatures here—like Ipx, the rodent-skulled Martian, who's trying to entice Dia, the dark, phosphorescent beauty, away from Ug, a many-legged, hairy Glopper from Uranus.

I've never fallen in love before with a Saturnian Ubka . . . Er, you are a female, Saturnian Ubka, aren't you?

We also have narrow-minded bigots like Skubb, the Mercurian Snakeman who keeps reminding Sulla, his teen daughter to stick to her own slimy kind!

Then there's Zilla, the spider-like love goddess, whose brood of 38 spider tots is rumored to have been born out of weblock!

Won't your American father object to your marrying a multi-eyed wart creature like myself?

Land sakes, no! Daddy is not the least bit prejudiced jus' so long as yo' all is wealthy!

SPACE BEAUTY CONTESTS

We'd like to make this award to you, Miss Diller, as the Earthgirl who comes closest to looking like our luscious Venutian babes!

THE "REAL" MISS UNIVERSE BEAUTY CONT

MISS NEW YORK

MISS SOUTHAMPTON

JUDGE

Ultimately, as video channels become saturated with space operas, some existing space shows may decide to change their format and start a new trend . . .

LOST IN SUBURBIA

After all those silly interplanetary adventures, it's a pleasure to return to Earth and face REAL problems like "should we go into hock for a second swimming pool" or "would we rather invest in a flagstone patio like our neighbor's?"

The only flying saucers we see around here are the ones that come from the windows of quarreling neighbors!

THE DOWN-TO-EARTH ROBINSONS

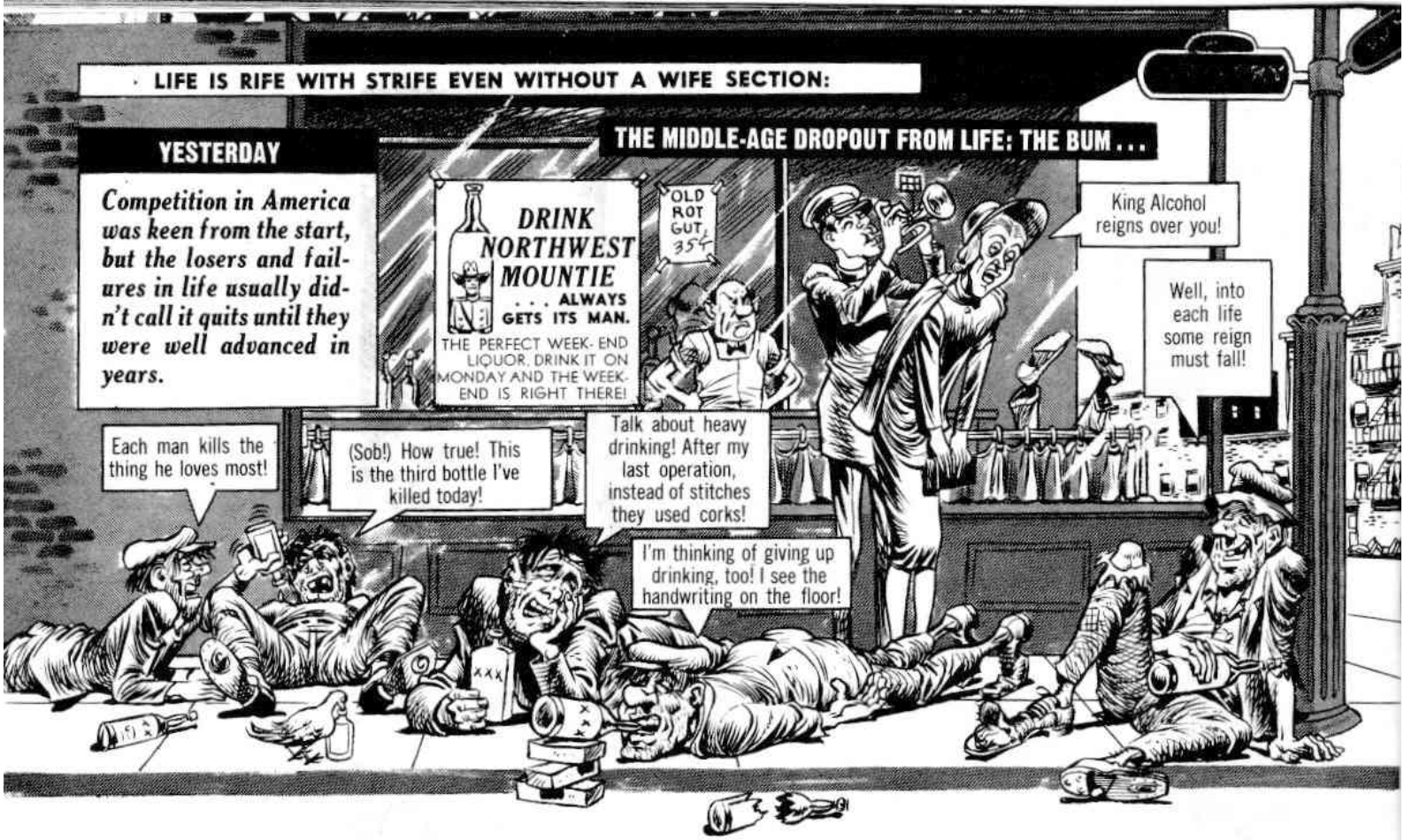
NEW HIGHWAY SIGNS FOR THE SPEED AGE
THIS ISN'T A SIGN, THIS IS A TREE YOU JUST HIT!
POSTED!
SCRAM
HEIST
CATTLE CROSSING AHEAD
BABY-FACE SCHMALTZ BLASTED BY THIS SPOT
ROLL UP YOUR WINDOWS, YOU'RE UNDER WATER
KEEP TO RIGHT !! EXCEPT WHEN GOING THE OTHER WAY
DOUBLE XX CROSSWALK
CROSSWALK
COP
HYSTERICAL MARKER HA HA HO HO
THAT WASN'T A BUMP ON THE ROAD THAT WAS A PEDESTRIAN
HYSTERICAL MARKER AHEAD
HEED SIGNS!!

NO
STOP
FLIP COIN
GO
DEAD END, KID
SPORT CARS TURN OFF. POTHOLES AHEAD.
EROUS
ILD
UNGRY
NIMALS
YOU'VE JUST BOUGHT YOURSELF A COW
SLOW DOWN. YOUR WIFE'S ALREADY HAD THE BABY.
LOWER YOUR FLAPS. STOP AHEAD
YOU JUST WENT THROUGH L.A.. SAN FRANCISCO IS AROUND THE NEXT BEND
NEXT REST STOP
50 MI.
WOODED AREA
10 MI.
CONGRATULATIONS YOU ARE THE 1734984 PERSON TO THROW A PEACH PIT OUT ON THE HIGHWAY
YOUR ELEVATION 6799 ROAD ELEVATION 6789
CAUTION BRIDGE OUT
TURN OFF WINDSHIELD WIPERS! LOW FLYING BIRDS AHEAD.
The Downward Look
IF YOU CAN READ THIS SIGN YOU HAVE JUST GONE OFF THE ROAD
YOU HAVE ONLY 500 FT. TO THE BOTTOM
18BX200

YESTERDAY

Competition in America was keen from the start, but the losers and failures in life usually didn't call it quits until they were well advanced in years.

THE MIDDLE-AGE DROPOUT FROM LIFE: THE BUM . . .



LIFE'S DROPOUT YOUNGER AN

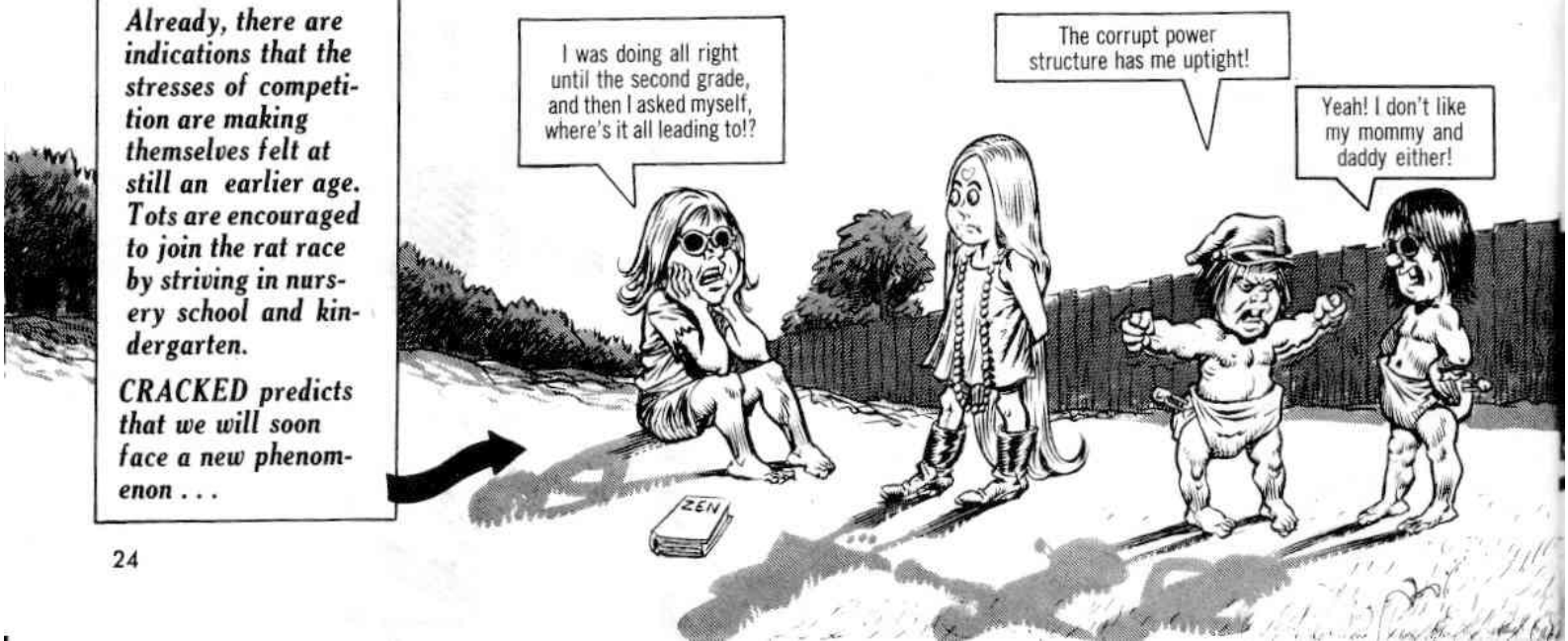
Mc CARTNEY

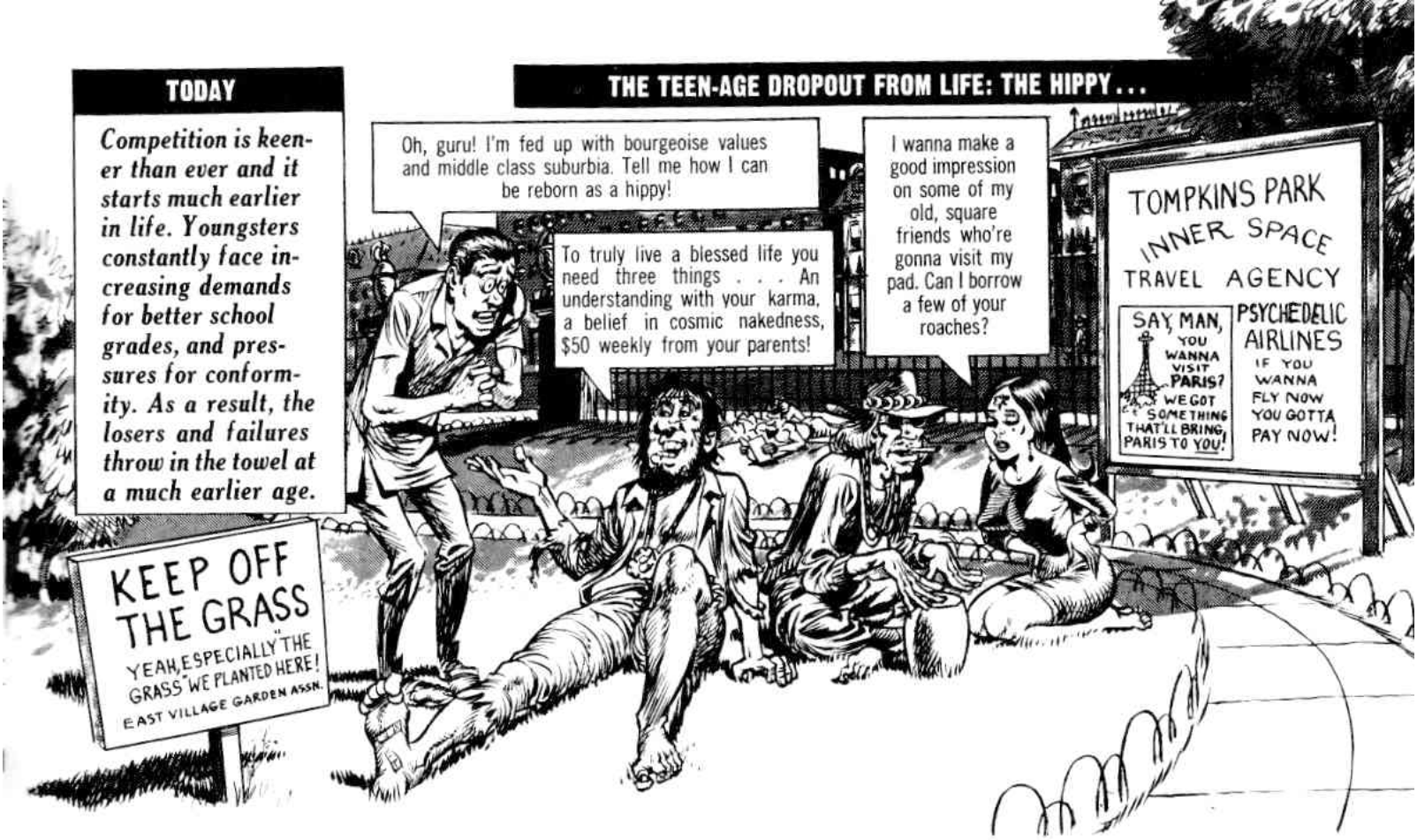
TOMORROW

Already, there are indications that the stresses of competition are making themselves felt at still an earlier age. Tots are encouraged to join the rat race by striving in nursery school and kindergarten.

CRACKED predicts that we will soon face a new phenomenon . . .

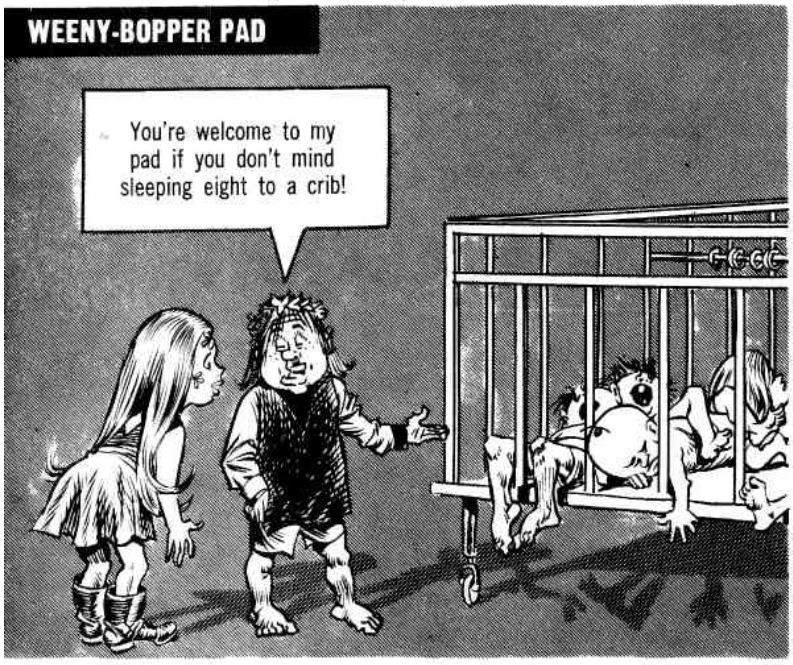
THE PRE-TEEN DROPOUT FROM LIFE: THE WEENY-BOPPER . . .

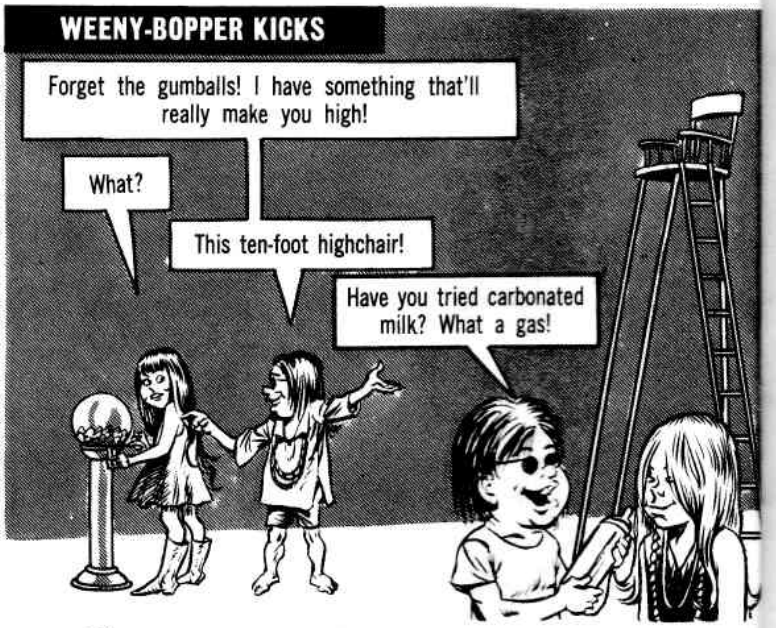




S ARE GETTING D YOUNGER

The rebellious Weeny-Boppers will have their own way of expressing disenchantment with life . . .





WEENY-BOPPER BUTTONS

DON'T TRUST ANYONE OVER 10

HUMPTY DUMPTY GOT WHAT ALL EGGHEADS DESERVE!

MA GOOSE IS A GOOSE!

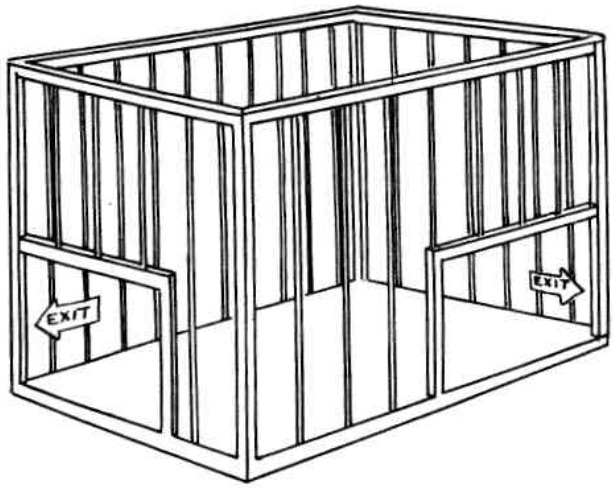
LI'L RED RIDING HOOD BUGS ME!

TUNE IN, TURN ON, DROP OUT OF KINDERGARTEN!

DR. SPOCK IS A QUACK!

WEENY-BOPPER BUMPER STICKER FOR WAGONS

LET'S LIVE FOR TODAY . . . FOR TONIGHT WE HAVE TO GO TO BED!

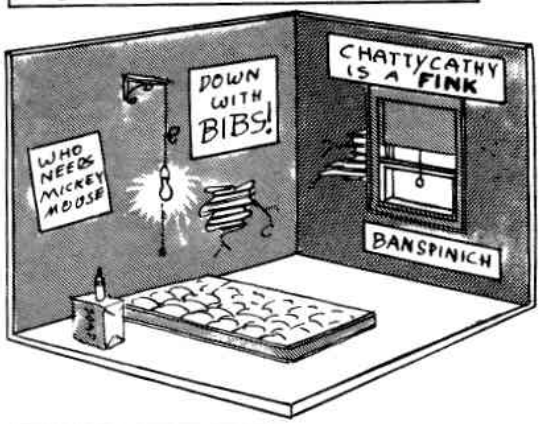


WEENY-BOPPER PLAYPEN

Has two, big, roomy exits for Weeny-Boppers who get bugged at being confined to one spot.

WEENY-BOPPER DOLL HOUSE PAD

Comes with 250 toy roaches and protest posters. Shock your uptight, bourgeoise tot friends.



WEENY-BOPPER MICKEY MOUSE WATCH

Comes without hands or numerals. Life is too short to be bugged by time.

WEENY-BOPPER DOLL

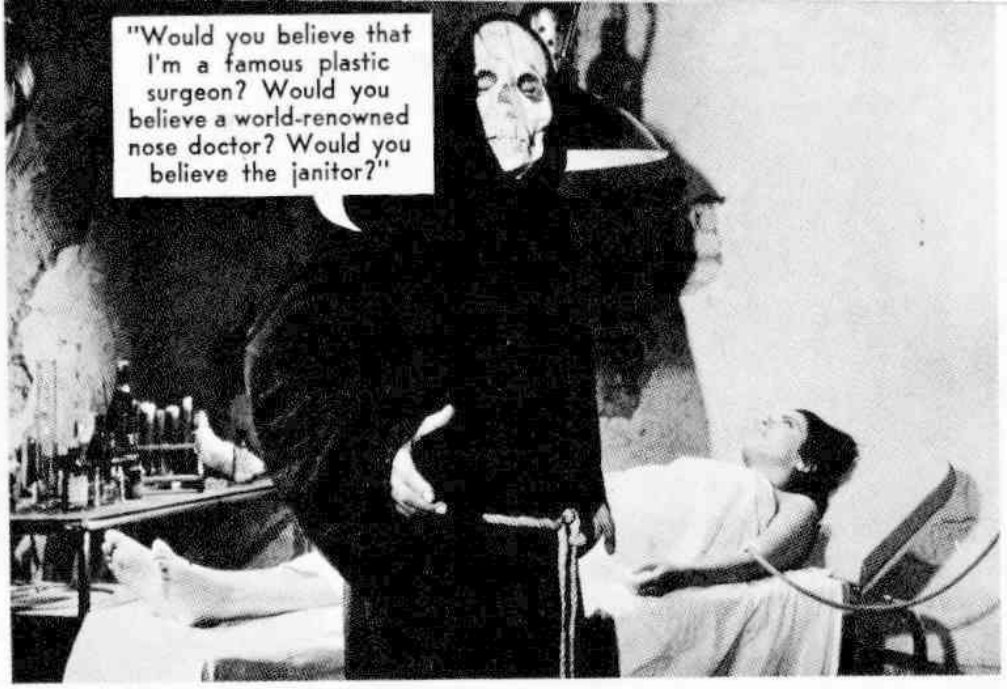
Comes fully equipped with one soiled diaper and 250 protest signs. Just pull her ring and she actually says, "Bug off!"

FLICKER SNICKER SECTION:

Socko, biffo and shoot-'em-up's are what we want when we go to the movies. Give us plenty of fighting, gun play and daring adventure—and we'll sit glued to the edge of our seats . . . If you like your pictures this way, too, then you're ready for . . .

LIGHTS, ACTION, CAMERA!

"I don't mind the killing and stealing, but what I really can't stand is this having to walk around all day, saying 'Meow, meow!' "

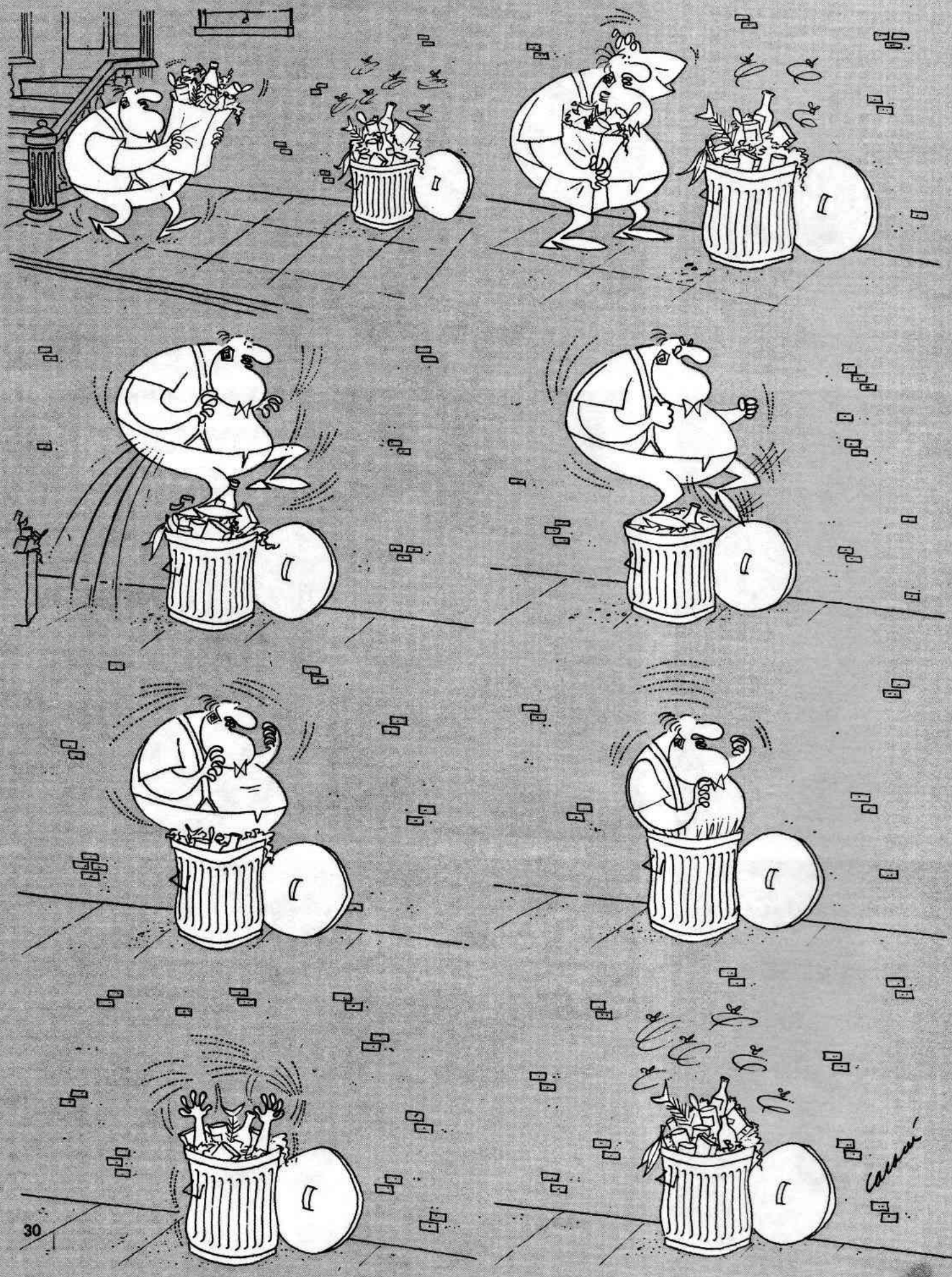

"Would you believe that I'm a famous plastic surgeon? Would you believe a world-renowned nose doctor? Would you believe the janitor?"

"We warned you what would happen if you forgot to bring the marshmallows to our picnic, Stella!'

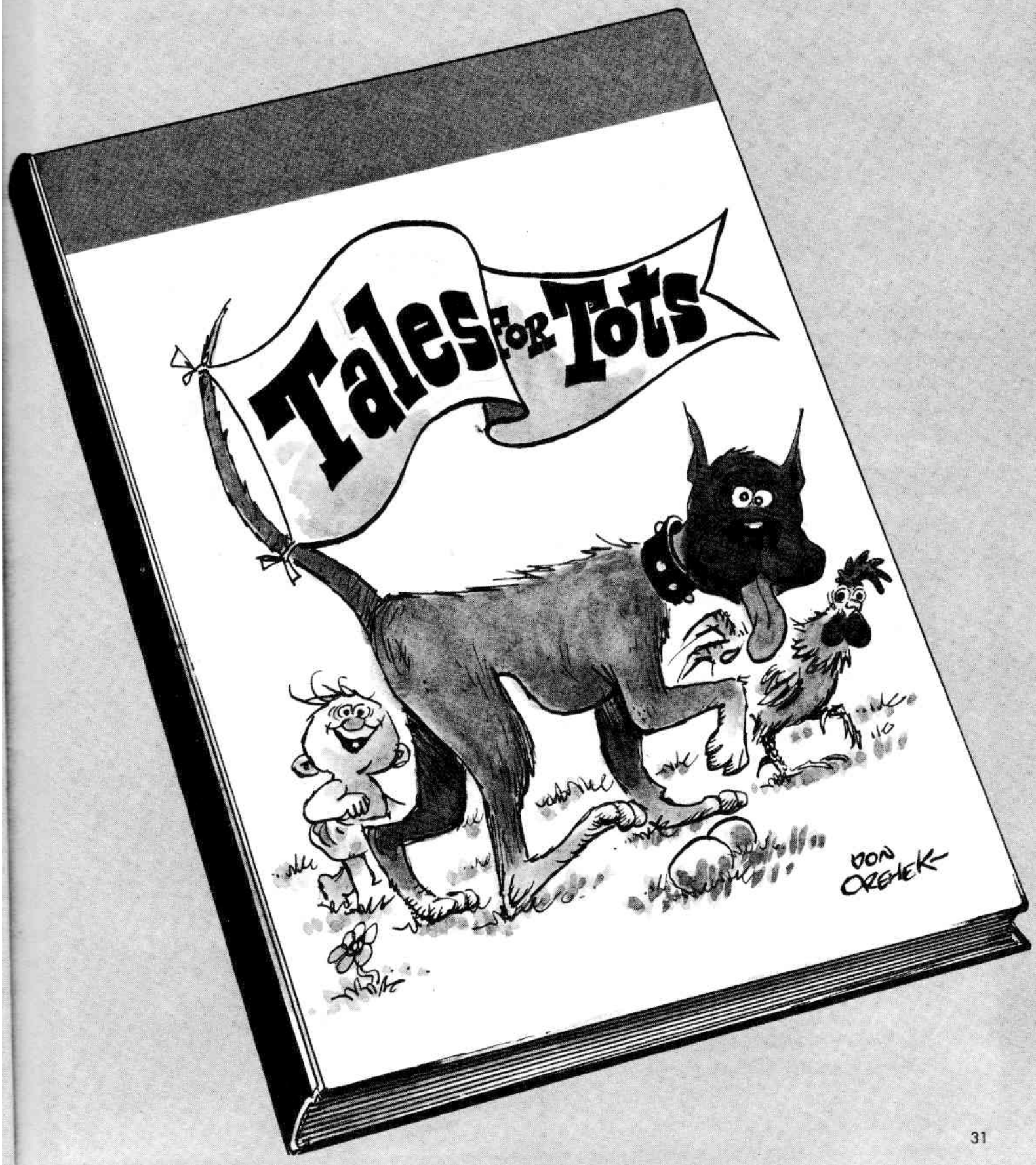
"OUCH!! Okay, you win. Three fours DO beat a full house!"

"Poor guys! And they just had two more payments to make on their cars!"
16
6

THE GARBAGE CAN



America's educators are dismayed by the "reader gap." Seems that an increasing number of students are behind in their ability to read. CRACKED may have the answer live: Edit the "First Readers" to include the elements that the little darlings really dig: namely, violence, mayhem and cussedness. CRACKED proudly presents its solution, which is recommended for first graders with adult minds—or adults with first grade minds . . .



Oh, look! See Spot run. Spot runs funny.
Farmer Brown must have shot him again.
Spot likes chickens. Farmer Brown
likes chickens.
Spot likes dead chickens. Farmer Brown doesn't.
Darn farmer should put up a fence!

Oh, look! Dick has a new car.
It is a fast car.
See Dick run over the chickens.
See the feathers fly.
Look out, chickens!
Dick is an automated chicken plucker!

Oh, look! See Sally plant the egg.
Sally is growing a chicken.

See Jane hold the baby.
The baby is nice.
WHUMP! See Jane drop the baby.
The baby is wet.

Oh, look! Dick has a sailboat.
See how nicely it floats.
Gurgle, gurgle. See it sink.
Sally has napalmed it.
!%*?!$&?! Hear the vulgarity!
Dick's favorite hand was pushing the boat.

Oh, look! See Sally pull Spot's tail.
See Spot bare his teeth.
RUN, SALLY, RUN!

Oh, look! See Sally bite the man's leg.
Sally has been hanging around with
Spot.
Dumb kid.
Good thing Sally doesn't own a worm.

Oh, look! See Dick fall from the tree.
Dick has broken his legs.
See Jane laugh.
She knows he cannot reach her.
Jane stands two feet away and laughs.
Laugh, Jane, laugh.

A lot of people talk and don't know what they're talking about. they're making sense. To show you what we mean,

GRAPHIC

Some, however, really say a mouthful without realizing that here are several examples of what CRACKED calls . . .

SPEECH

REAL AD

CRACKED FUN SHOPPE
BARGAIN MERCHANDISE

SPOOK HAND!
$2.00 Ea.

Natural-looking rubber hand. A startling, eerie effect!

MELTED ICE CREAM
$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

FAKE FAUCET
$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

NUTTY CATSUP BOTTLE

Only **$1.25** per bottle!

Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.

VENUS FLY TRAP

$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

CRACKED FUN SHOPPE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $.....for:

.....Spook Hand .....Melted Ice Cream
.....Nutty Catsup .....Fake Faucet
.....Venus Fly Trap

Name.....
Address.....
City.....
State.....Zip.....

HORROR HOUSE!

$3.00 Ea.
FRANKENSTEIN'S MONSTER MASK. All Rubber.
Be the "Death of the Party."

WEREWOLF MASK. $3.00 Ea.
Gruesome to Behold.

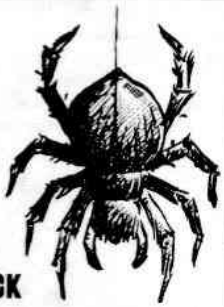
SHRUNKEN HEAD
$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.
Only $3.00 per Pair.

FRANTIC FEET.
Only $3.00 per Pair.

RAT IN THE BOX.
Only $1.00 Ea.



BLACK WIDOW SPIDER.
$1.00 Ea.
A real horror, but great fun.

HORROR HOUSE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $.....for:

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MONSTER-FROM MERCURY

ALL RUBBER MASKS $3.00 each.

- ☐ MAN-FROM-MARS
- ☐ VAMPIRE
- ☐ HORRIBLE-MONSTER
- ☐ SKULL
- ☐ GORILLA
- ☐ WEREWOLF
- ☐ DEVIL
- ☐ FRANKENSTEIN'S MONSTER
- ☐ ZOMBIE
- ☐ WITCH

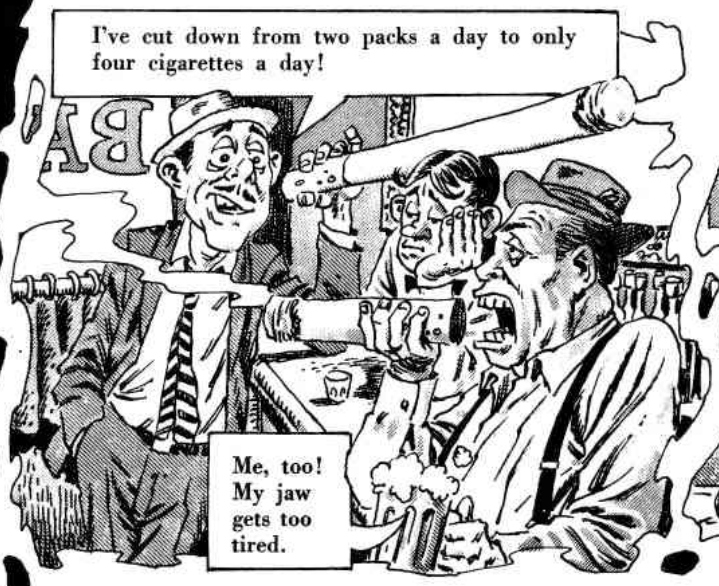
Name.....
Address.....
City.....State.....Zip.....

They used to say that tobacco was a plant which was found in many Southern states and in some cigarettes. This joke no longer holds true. Cigarettes have become so long that, today, there's bound to be some tobacco in almost every butt. CRACKED feels that the cigarette-lengthening trend is good, and that cigarettes should be made even longer. As a matter of fact, CRACKED sees innumerable advantages to be derived from . . .

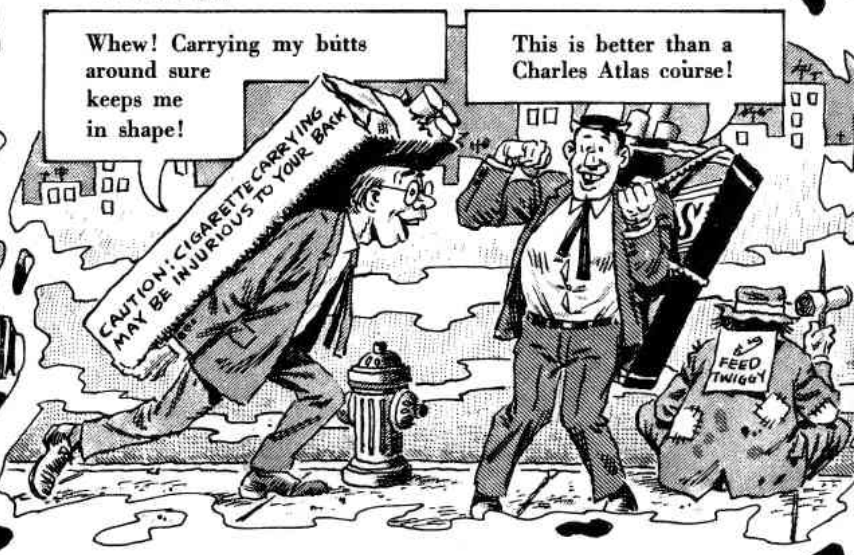
SUPER-SIZE CIGARETTES

SUPER-SIZE CIGARETTES . . .

. . . WILL SOLVE THE HEALTH HAZARD PROBLEM.



. . . WILL HELP THE NATION'S PHYSICAL FITNESS PROGRAM



. . . WILL HELP CURTAIL WARS.

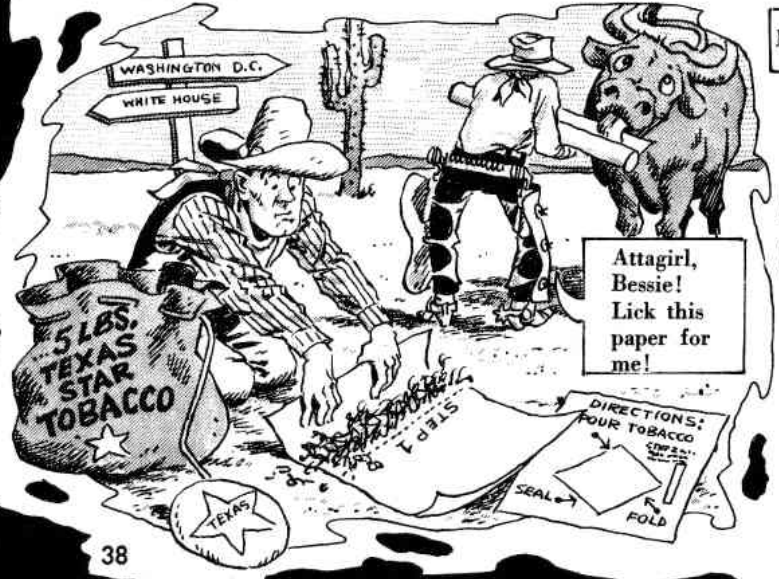
Soldiers all over the world will be too busy policing-up butts to do anything else.

. . . WILL DO AWAY WITH BOSS-TYPE POLITICS.

Politicians won't be able to stay in smoke-filled rooms long enough to make crooked deals.

. . . WILL PREVENT CRUELTY TO INDIANS.

Cowboys will be too busy rolling their own to chase after redskins.



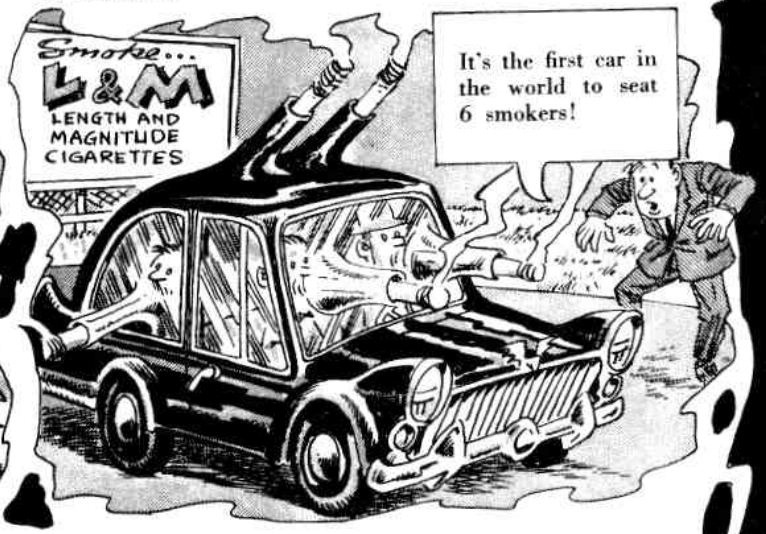
. . . WILL CURTAIL THE POPULATION EXPLOSION.

Cigarette-smoking couples won't be able to come within smooching range of each other.

SUPER-SIZE CIGARETTES WILL BRING PROSPERITY AND SOLVE UNEMPLOYMENT . . .

Cigarette-smoking will stretch coffee breaks to the point where twice as many workers will have to be hired to do the job.

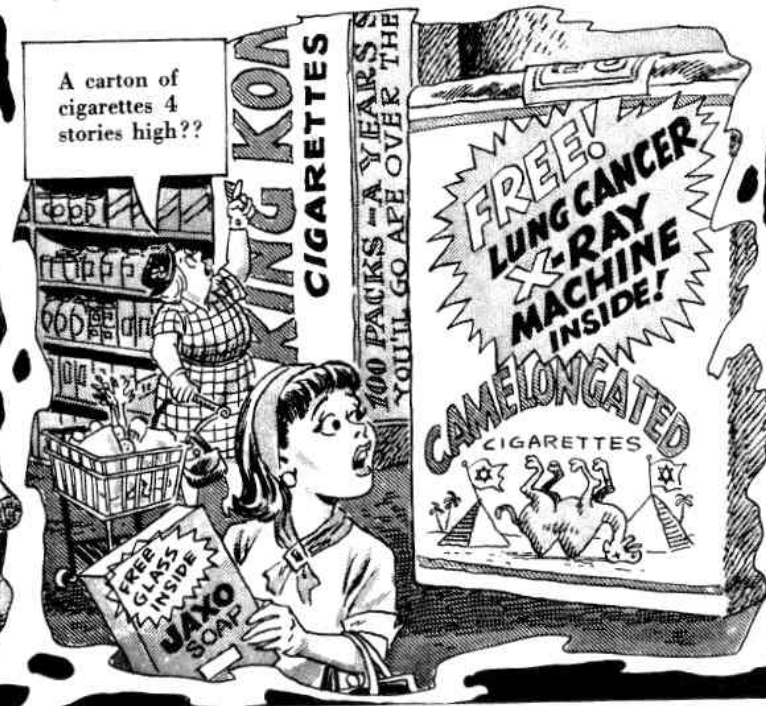
Detroit will have to manufacture an entirely new line for smokers.



The smoking accessories industry will increase profits by redesigning their products.

Thousands of men will be hired as fireman-type valets.

The premium industry will have its biggest outlet in cigarette packages.



SUPER-SIZE CIGARETTES WILL INFLUENCE EVERYDAY LIVING IN A THOUSAND AND ONE WAYS . . .

Wide screen TV sets will be manufactured for cigarette commercials.

. . . And they're so mild, you have to look in a mirror to see if you're smoking!

You've been tapping your ashes on the rug again!

MOMMY!

Non-smokers will have to wear football-type face guards.

No thanks! I've sworn off smoking!

Then put one in your pocket for tomorrow!

DAILY BLURB
NEW JERSEY OUT OF SIGHT 4TH DAY

EMERGENCY OXYGEN

FEED TWIGGY

SUPER-SIZE CIGARETTES WILL DO AWAY WITH CONFORMITY AS SMOKERS ARE FORCED TO THINK UP NEW AND INTERESTING WAYS OF LIGHTING UP.

Get that cigarette outta the stew, idiot!

SUPER-SIZE CIGARETTES WILL ALSO BE CONDUCIVE TO NEW SHAPES AND DESIGNS . . .

THE PERISCOPE CIGARETTE FOR THOUGHTFUL SMOKERS WHO DON'T WANT TO BURN THEIR FELLOW MAN.

THE TOGETHERNESS CIGARETTE.

A FAMILY THAT PUFFS TOGETHER, LUFFS TOGETHER

THE SUPER CIGARETTE HOLDER FOR CARD PLAYERS.

THE COUNTDOWN CIGARETTE FOR SPACE AGE PEOPLE

9 8 7 6 5 4 3 2 1

SUN MON TUES WED THURS FRI SAT

THE SAVEE CIGARETTE.

The gift of love . . .

A diamond is forever

Treasured moments of courtship burn with a stronger glow when brightened by a sparkling diamond. For lovers everywhere it is magic time and the world is alive with romance and the tender enchantment of a dream. Yet few people can tell the difference between a genuine diamond and a rhinestone. Why then, should you pay a fortune for a real diamond when you can pass off a cheap imitation and fool everybody. Remember . . . being passed off as genuine.

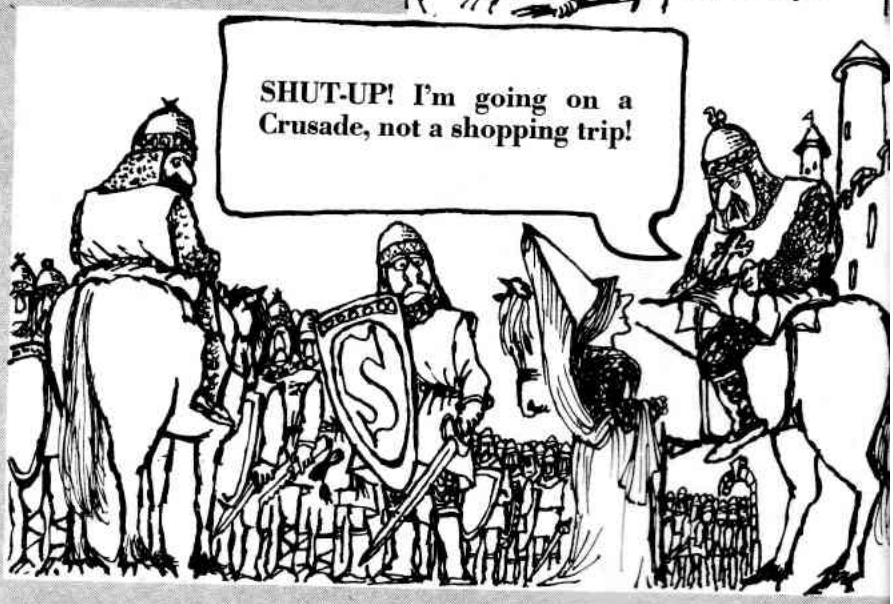
The gift of love . . . painted for the De Queers collection by John Severin

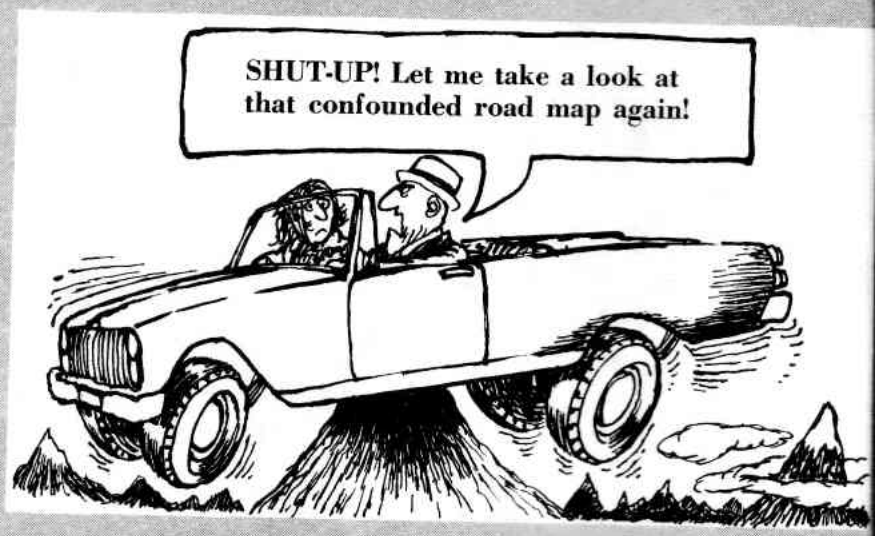
HOW TO "PASS OFF" A DIAMOND
First, go buy a cheap rhinestone. Then get some ordinary glass polish and start shining it up. Soon it will begin to sparkle like the real thing. You can now give it to the one you love, who will never even know the difference. Unless the one you love happens to be a jeweler, that is.

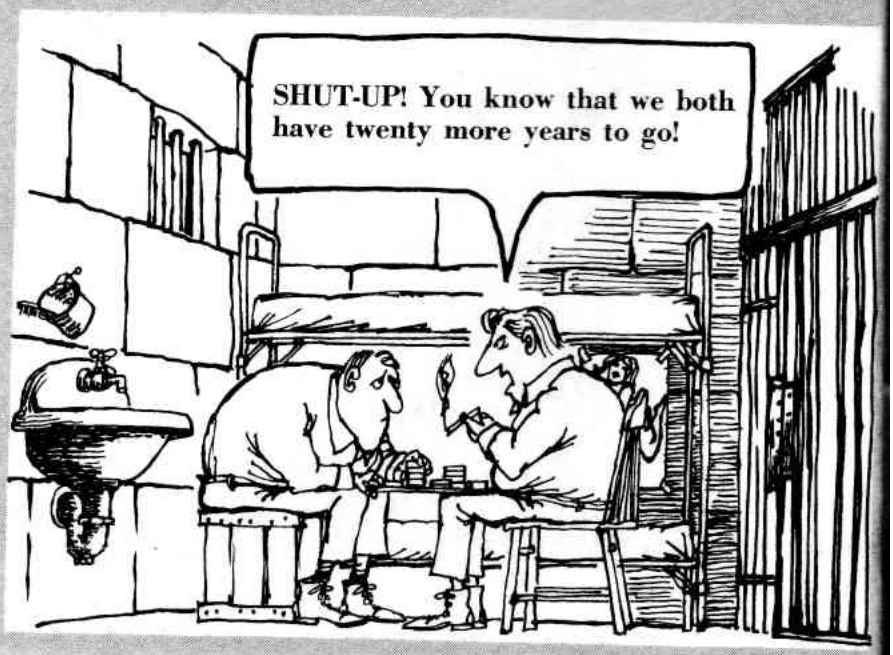
De Queers Rhinestone Co., Inc.

GAG GAB SECTION:

SHUT-UPS







"Hmmm! I wish those hippies would throw these things in a basket after they're finished smoking 'em!"
CALIFORNIA
ALC 266
(EIGHT ON THE LAM)

"I'm sorry, Junior, but they don't show movies on *this* flight!"

FREE! BUMPER STICKER BONUS! FREE!

Here's a wild one! Cut out on the dotted line and paste on your bumper or on the bumper of a friend or enemy. Guaranteed to protect your car while causing waves of hilarity. Do it now!

CUT ALONG DOTTED LINE.

CAR THIEVES, ATTENTION!

THIS CAR IS ALREADY STOLEN!